



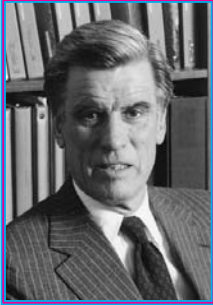
# Election Update

**NCEC** National Committee  
for an Effective Congress



Vol. 69

## From the National Director



The very worst-case scenario of the 2004 elections would be a Republican sweep of all three branches of government. If a re-elected President Bush is left unchecked by a right-wing dominated House and Senate, he will fill every vacancy in The Supreme Court, and in every federal court jurisdiction, with

young, right wing ideologues ready and willing to rubber stamp the entire regressive agenda of The Christian Coalition, The National Rifle Association, the military industrial complex, the drillers, the miners, the choppers, the enemies of freedom of choice, the big business advocates of corporate welfare, and the rich who have already amassed the lions share of our national treasure.

Americans who recognize the magnitude of the threat to our precious liberal democracy posed by this election are highly motivated. They will work, and contribute money and time, and vote in record numbers to protect the hard fought gains we have made over the years. Unfortunately, the opposition is equally motivated.

It is the NCEC upon which all progressive candidates, from John Kerry down to the bottom of the ticket, depend to provide the unique state of the art precinct by precinct demographic and electoral targeting and get-out-the-vote modeling which will make the difference between victory and defeat in close elections.

**Why does the burden of this responsibility fall upon the NCEC? Because no one else has been able to produce such precise and comprehensive technical analyses, in each of the nation's 210,000 precincts, expressly tailored to fit the requirements of each separate political subdivision.**

Candidates will tell you that they want our direct financial support, which we provide, but they feel they **must have** our technical campaign services in order to organize and run a successful modern campaign. They will further attest that if they could purchase services such as those the

*continued on page 4*

**If Kerry wins, HE will need a Democratic Congress.  
If Bush wins, WE will need a Democratic Congress –  
*desperately!***

Karl Rove, Ralph Reed, Dick Cheney, Marc Racicot and the other fervent right-wingers who are masterminding the re-elect Bush campaign will be bolstered by the largest war chest ever assembled in any election anywhere. President Bush may spend \$ 500,000,000 over the next six months.

**They will spend whatever it takes, stoop to any level, use any dirty trick, dissemble, prevaricate and cheat to control the reins of power and redesign America in their own image. If they persevere, we will be told to pull ourselves up by our own bootstraps. Then they will take away our bootstraps.**

It is impossible to overstate the dangers inherent in the doctrine of unilateral preemptive war, or our staggering \$10 trillion dollar national debt and budget deficits that threaten the foundation of our social security system, Medicare and compassionate government.

If we fail to win in 2004, or at the least to maintain a balance of power, we will be handing control of our future and our children's future to Karl Rove, Richard Perle, John Ashcroft, Tom DeLay and every extremist zealot with whom George Bush has packed the institutions of our government.

In this Election Update our focus is on six Senate races which could make the difference and which you should watch carefully.

*continued on page 4*

**“When victory is decided by 529 votes everyone involved gets credit. But it was my great good fortune to have The National Committee for an Effective Congress behind me from day one until the polls closed. NCEC's state of the art precinct-by-precinct electoral and demographic targeting guided every step of the campaign. Their precise get-out-the-vote strategy and voter turnout tracking, implemented by NCEC's on site consultants, who came to South Dakota, was invaluable. Thank you, NCEC!”**

*Senator Tim Johnson (D-SD)  
narrow 2002 winner.*

## Alaska Senate Race Could Tip Control of Senate to Democrats



*Republican Candidates: Senator Lisa Murkowski – Appointed by her father to the Senate after he won election as Governor in 2002. Alaska State Representative. Mike Miller — former State Senator and member of Gov. Murkowski's cabinet has also hinted at a run.*

*Democratic Candidate: Tony Knowles – Alaska Governor, 1994-2002. Mayor of Anchorage.*

Lisa Murkowski was appointed to serve the remaining two years in her Father's term in the US Senate after he was elected Governor. This decision proved to be unpopular with Alaskans, including Alaskan Republicans. Due to the concern about nepotism and her father's current poor job approval, Democrats are eyeing Alaska as a strong chance to pick up a seat in the Senate.

Senator Murkowski's most likely opponent is Tony Knowles, the first governor to win re-election in 20 years. Knowles is a moderate Democrat with a strong record on the environment. His popularity coupled with the unpopularity of Frank Murkowski and the favoritism issue has propelled the Democrat to as much as a 10-point lead in latest polling. Deepening Murkowski's problem, former State Senate President, Mike Miller, may challenge her from the right in the Republican primary. As we get closer to Election Day, this could shape up to be the deciding factor in the control of the Senate, which should raise the enthusiasm of Alaskan Democrats.

## Florida May Decide Control of White House and Senate in 2004

*Senator Bob Graham (D) has announced he is retiring.*

*Democratic Candidates: Betty Castor – Former state education commissioner, former State Senator. Rep. Peter Deutsch – 20th District Congressman. Alex Penelas – Miami-Dade Mayor.*

*Republican Candidates: Johnnie Byrd – State House speaker. Larry Klayman – Former Judicial Watch head. Mel Martinez – Former Housing and Urban Development secretary. Bill McCollum – Former Congressman, 2000 Senate nominee.*

Following Sen. Bob Graham's announcement of retirement, many public figures from both sides of the aisle jumped in to stake a claim on Graham's seat. While it is too early to predict the nominee for each party, it is clear that

Florida could again shape the direction of our country for years to come.

While our chances of picking up Republican held seats for the Senate Democratic challengers in 2004 are looking better by the day, Florida is one of the states that will decide if we can hold our Democratic Senate seats. The attention Florida will receive from John Kerry's campaign will only boost the chances we have of retaining this seat, and taking back control of the Senate and the White House.

## Illinois Proves To Be Exciting Opportunity to Make History and Take Back The Senate



*Sen. Peter Fitzgerald (R) announced that he would not seek a second term.*

*Democratic Candidate: Barack Obama - State Senator.*

*Republican Candidate: Jack Ryan - investment banker.*

Winning by more than fifty percent of the vote, State Senator Barack Obama has emerged from the IL Democratic primary with strong momentum. As a State Senator, Obama established a reputation for leadership and brilliance. If elected, Obama would be one of only three African Americans to serve in the U.S. Senate since Reconstruction and its only current member.

Jack Ryan is much too conservative for Illinois. His recent marital problems may hurt him.

With a voting pattern that has become more Democratic in recent years, the voters of Illinois should give Democrats a pick up and a step toward taking back control of the Senate.

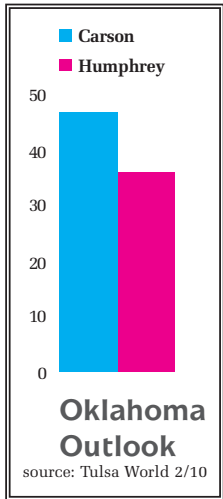
## Retirement in Oklahoma Gives Democrats Another Solid Chance To Pick Up a Seat



*Sen. Don Nickles (R) has announced he is retiring*

*Democratic Candidate: Rep. Brad Carson – 2nd District Congressman.*

*Republican Candidates: Kirk Humphreys–Oklahoma City Mayor. Bob Anthony – State Corporation Commissioner.*



After Trent Lott was forced to step down as Senate Majority leader, Sen. Don Nickles felt that he should be next in line for the leadership post. After being passed over he announced he would not run for another term, providing Democrats with another good opportunity to pick up a seat in the Senate.

While the Oklahoma Republicans face a divisive primary, Congressman Brad Carson has gained a double-digit lead in the polls and is building a strong organization and campaign war chest. Look to this race as a solid chance for picking up a Senate seat.

## Recent Events In Colorado Have Shifted Senate Race From Likely Republican to Tossup

*Sen. Ben Nighthorse Campbell recently announced he would not be seeking reelection.*

*Republican Candidate: Tom Schroeder – Former Congressman. RE/MAX Founder David Liniger is rumored to enter race.*

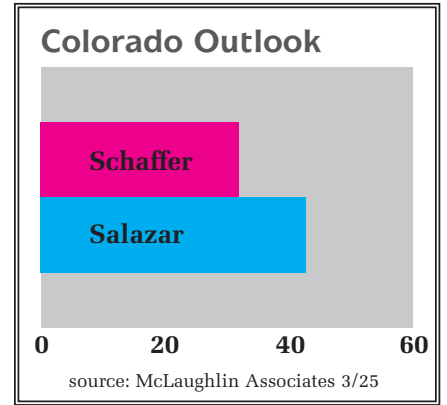
*Democratic Candidate: Ken Salazar – Colorado Attorney General.*

Republican Senator Campbell was considered a safe bet for reelection. His surprise retirement opens up a real opportunity for a Democratic Senate gain.

Democrats are united behind popular State Attorney General Ken Salazar who won his last election by a whopping 20% margin. If elected, Salazar would be our only Hispanic American Senator and the first in over 25 years.



The only Republican who has declared his candidacy is conservative former Congressman Tom Schroeder, who is not considered a strong candidate. If RE/MAX founder David Liniger decides to run, a costly primary would result and further help Salazar who now enjoys a wide lead in the polls.



## 2004 Senate Outlook as of April 2004

	2004 Senate Outlook as of April 2004				
	Safe Democratic	Leans Democratic	Competitive	Leans Republican	Safe Republican
Democrats	Connecticut Maryland New York Oregon Vermont Wisconsin	Arkansas California Indiana Nevada North Dakota South Dakota Washington	Florida Louisiana	Georgia North Carolina South Carolina	
Republicans		Alaska Illinois	Colorado Oklahoma	Kentucky Missouri New Hampshire Pennsylvania Ohio	Alabama Arizona Idaho Iowa Kansas Utah

*“democratic congress” continued from page 1*

NCEC gives them free (which don't exist elsewhere) it would be beyond the means of most campaigns.

NCEC members and supporters will have the satisfaction of knowing that their money is husbanded carefully and will have a direct impact on every election in 2004 which will determine the direction and future of our nation.

*“democratic congress” continued from page 1*

In five states: Alaska, Colorado, Illinois, Missouri and Oklahoma, we have an opportunity to pick up new Democratic Senators and defeat five sycophantic Bush Republicans. We have also included an early look at Florida because, once again, as in 2000, this swing state might determine the result of the Presidential race, and, if we regain the Florida Senate seat, now held by Senator Bob Graham, it could determine majority control of the US Senate.

We have included the Missouri Senate race because NCEC's assessment of the race is closer than that of other professionals. Missouri will be a tough battleground state for John Kerry. NCEC predicts that heightened attention and, hopefully, larger voter turnout, could tip the scales toward our excellent Democratic Senate challenger, Nancy Farmer, Missouri State Treasurer.

*The chart showing NCEC's current assessment of the 2004 Senate races will change over the next six months. We will be sending you regular updates on all races including the most competitive contests for the House of Representatives. The battleground House races will become clearer as more candidates in open seats are nominated in primary elections (see NCEC website).*

“Having NCEC state of the art campaign technology made every aspect of my campaign more effective. It's impossible to overstate the importance of NCEC in my close Senate victory. With NCEC I won.”

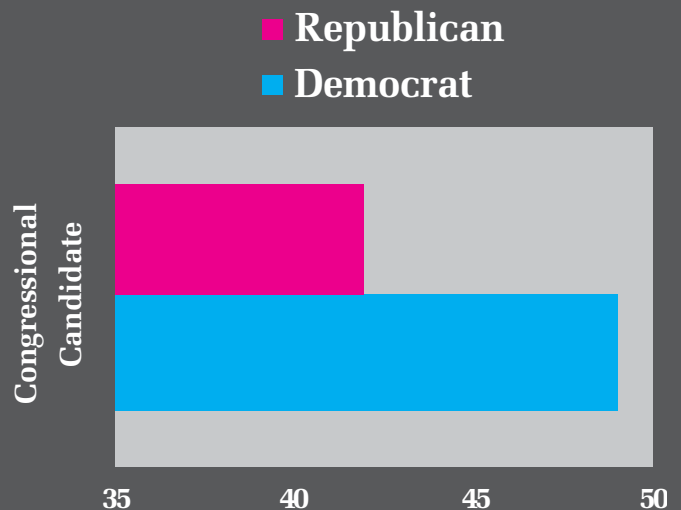
*Senator Debbie Stabenow  
Michigan*

**For more info on  
Election 2004  
visit us on the web  
at [www.ncec.org](http://www.ncec.org)**

*“senate race” continued from page 3*

## **Democrats Favored Over Republicans**

Many national polls lately have been showing the same trend. More and more Americans are leaning towards a Democratic ticket. American citizens are tired of being lead down the wrong path, and are ready for a change of leadership in Washington.



source: Newsweek 3/19